



# The Catholic Women's League of Canada

## MEMO

**DATE:** October 3, 2022  
**FROM:** Shari Guinta, national president-elect and chairperson of organization  
**TO:** Parish chairpersons of organization  
**CC:** Parish presidents, diocesan presidents, provincial presidents and life members (on request)

Parish councils are meeting again, and members are very happy about that. It is remarkable that although we were limited off and on over the past two years, the League continued to do parish and community work.

I spoke about membership in my last message to parish councils and once again, I must stress the importance of engaging women in the parish to join the League. The membership has suffered due to the pandemic and for other reasons as well, and we must correct this.

I implore you to do membership drives, membership awareness and activities that engage women in the parish. Councils cannot simply put an announcement in the church bulletin and expect new members to come forward and present members to renew. There are many creative ways to invite and engage women to join the League.

- Post an announcement in the bulletin and on bulletin boards in the parish. Encourage women to use Facebook and Instagram for positive messages about the League.
- Offer a guest speaker that women, in general, might be interested in hearing. Invite ALL women of the parish to attend.
- Have a social and invite everyone to come and learn about the League!
- Ask your parish priest to say a few affirming, positive words about the League when you have a membership drive.
- Have a lunch or dinner and invite all women of the parish and have League information available for them.
- Offer a retreat and invite women of the parish and even other parishes close by.

I also encourage you to recognize women in your council who have worked hard for the League and the parish. The Bellelle Guerin Award and maple leaf service pin are just two ways to recognize gifted women who offer their gifts and talents.

“The Gospel speaks of a seed which, once sown, grows by itself, even as the farmer sleeps.”  
(Pope Francis)