



The Catholic Women's League of Canada

MEMO

DATE: September 24, 2021
FROM: Shari Guinta, national president-elect and chairperson of organizations
TO: Parish council chairpersons of organization
CC: Parish council presidents, diocesan presidents, provincial presidents and life members (on request)

It is a pleasure and honour to send you this message as the newly elected national president-elect and chairperson of organization. The organization standing committee is crucial to the life of the League.

There has always been the question, “How can we get new members?” While chairpersons of organization certainly play a part in that endeavour, it is every members’ responsibility to reach out and invite women to join the League—every member.

The implementation committee of the planning strategically initiative has worked incredibly hard over the last five years, and the output of resources is now coming to fruition with many ideas, prayers, development workshops, government communication initiatives and information for councils to use. I invite you to visit the national website often to look for updates and resources. I also ask that you reach out to your diocesan council for information and request that workshops and presentations be offered starting right away this fall. There is information in this mailing from the implementation committee for you to read and use.

I also encourage you to reach out to life members in your diocese. Please keep or get them involved. They are experienced women who, if they are able, will likely want to help with ideas you may want to present to members.

The COVID-19 pandemic has been a strain on parish councils, to say the least, but maybe this was a restart. Maybe this is a chance to start in a new direction, to make the League stronger and better. After all, it has been evolving for more than 100 years!

I encourage and challenge every council in the country to prepare a special, intense membership drive this year. Use the tools that are coming to you through the implementation committee. Make every woman in your parish aware of the League. If your council, for whatever reason, has not remitted membership for 2021 or 2020, please do so right away.

As a reminder, *The Canadian League* magazine is only being produced online this fall, so there will be no printed copy. However, it will be on the national website for councils to use, read and print off for any member who might want a copy. I hope you will do that for members who need a print copy, and even for new and potential members.

“By reaching out, more comes back than you can possibly imagine.” (Christopher Reeve)

God bless you in your work “For God and Canada.”