

# Communications Annual Survey - 2020

ID. Council Code (e.g. C-100)  
name

## Introduction

As parish communicators, we provide worthy information to help form the coming years activities at the diocesan, provincial and national levels of the League.

I encourage you to complete the survey as it is broken down into each sub-heading as noted in the *Constitution & Bylaws*. All councils will not avail themselves of each item, however we ask you to provide the information your council did over the past year. Be proud of your accomplishments and compliment your council on the work members have accomplished in 2019. Once you have completed the survey you may wish to set your goals to help plan your activities for the coming year.

You may see questions to "skip" if you do not have a standing committee chairperson for this position. The intent of this question is to determine what personal growth the chairperson had. We absolutely want to hear if your council was still able to make progress related to that question. You can identify the work accomplished by the council in the last question of the survey where it asks to share any other council activities not yet reported.

**REMINDER: PLEASE PRINT OFF THE REPORT PRIOR TO HITTING THE SUBMIT BUTTON.**

Thank you for taking the time to complete the communications annual report survey. Your information will inform the other levels of the League what your members have done and what they are interested in.

Doreen Gowans, Second Vice President and Chairperson of Communications

## About You

Q1 Parish Council Name:

Q2 Parish Council Registered Town:

Q3 Parish Council ID number:

Q4 Reporting to:

Q5 What is your name?

Q6 Is this position filled or vacant?

Filled

Vacant

Q7 If filled, was it filled by election or appointment?

election

appointment

## ***The Canadian League Magazine***

The best assent any organization can have is a publication through which its aims, objects and news may be broadcast among its members" (*Except the Lord Build the House*).

Q8 Please choose all the articles published in the winter 2020 edition that really resonated with you.

President's Message

From the National Spiritual Advisor

'Tis the Set of the Soul that Sets the Goal

In the Company of Giants

All We Can Be

This Gavel's Story

Protection of Minors: A Serious Issue

Resolutions and Our Baptismal Call

Who Do You Choose to Communicate With?

Putting the Pieces Together

Preeclampsia, Eclampsia and HELLP Syndrome

Vocations

God's Call from Nigeria to New Brunswick

Where Does Your 13 Dollars Go?

Inappropriate Medication Prescribing for Older Adults

Care for Our Common Home - Year Two

Introducing

None did.

I did not read the winter 2020 edition.

Q9 Please choose all the articles published in the spring 2020 edition that really resonated with you.

President's Message

From the National Spiritual Advisor

Embrace Change by Being a Part of It!

Looking Back, Looking Forward

Something Beautiful from God

We are Not a Money Making Organization

We Are Mission

Our History is Filled with Faith, Fun and Fulfillment

Letters - We Write Letters!

Act Through Communication!

Where Did It Go? Archiving National Resolutions

Living with Alzhemier's Disease

Life Membership - The Value and the Benefits

Congratulations

Introduction

Psalm 8

None did.

I did not read the spring 2020 edition.

Q10 Please choose all the articles published in the fall 2020 edition that really resonated with you.

- |  |   |
|--|---|
| <input type="checkbox"/> President's Message   | <input type="checkbox"/> The League Life - Betty Anne Brown Davidson's Story        |
| <input type="checkbox"/> From the National Spiritual Advisor   | <input type="checkbox"/> A Nova Scotian History of the League                       |
| <input type="checkbox"/> 100 Years is Good! 200 Years is Better!   | <input type="checkbox"/> Small, but Mighty!   |
| <input type="checkbox"/> Just the Same, Only Different   | <input type="checkbox"/> QUEBEC! La Belle Province!                                 |
| <input type="checkbox"/> Continuing a Tradition  | <input type="checkbox"/> The History of the Catholic Women's League in Saskatchewan |
| <input type="checkbox"/> Change....So Much Change! Are Members Ready?                                    | <input type="checkbox"/> We are Christ's Hands and Feet                             |
| <input type="checkbox"/> We are God's Chosen Servants  | <input type="checkbox"/> "Here I Am Lord"   |
| <input type="checkbox"/> Voices from Those Whose Shoulders We Stand On                                   | <input type="checkbox"/> Sowing the Seeds of the Future-The CWL Garden              |
| <input type="checkbox"/> Women of Action   | <input type="checkbox"/> 2020 Life Members  |
| <input type="checkbox"/> Spanning the Century with the Education and Health Standing Committee           | <input type="checkbox"/> An Address to the First National Convention, 1921          |
| <input type="checkbox"/> Legislation, A Sign of the Times  | <input type="checkbox"/> "...We Have a Dream..." [Bellelle Guerin]                  |
| <input type="checkbox"/> 100 Years of Resolutions  | <input type="checkbox"/> Celebrating 100 Years!                                     |
| <input type="checkbox"/> Where to Go to Find the "Good Stuff" - the Archives!                            | <input type="checkbox"/> Pandemic Report  |
| <input type="checkbox"/> Alberta Mackenzie Provincial Council 1942-2020                                  | <input type="checkbox"/> My Reflections   |
| <input type="checkbox"/> What on Earth is a "Ditty Bag"?   | <input type="checkbox"/> The Treasures Held Within a Magazine                       |
| <input type="checkbox"/> Early CWL Councils in B.C. & Yukon  | <input type="checkbox"/> Letter to the Editor                                       |
| <input type="checkbox"/> A Brief History of New Brunswick Provincial Council                             | <input type="checkbox"/> Holy Family [Fernie] Parish Council's 100th Anniversary    |
| <input type="checkbox"/> Manitoba Throughout the Past 99 Years   | <input type="checkbox"/> National Day of Prayer                                     |
| <input type="checkbox"/> Servants of Humanity - A History of the Military Ordinariate Provincial Council | <input type="checkbox"/> A Contest - For Fun  |
| <input type="checkbox"/> My League Journey   | <input type="checkbox"/> None did   |
|  | <input type="checkbox"/> I did not read the fall 2020 edition.                      |

Q11 Suggestions for future articles

## Media for Evangelization

The world of mass media represents a new frontier for the mission of the church because it is undergoing a rapid and innovative development and has an extensive worldwide influence on the formation of mentality and customs (*Christifideles Laici*).

Q12 Has your council promoted either of the following to your members?

- |   | yes                   | no                    |
|---|-----------------------|-----------------------|
| faith-oriented programs                         | <input type="radio"/> | <input type="radio"/> |
| World Communications Day (first Sunday in June) | <input type="radio"/> | <input type="radio"/> |

Q13 Resolution 1978.03 Catholic Press encouraged members to subscribe to and promote Catholic newspapers, periodicals and magazines. What media has your council supported financially or through subscription to assist them in their mission to evangelize?

- |   |  |
|---|--|
| <input type="checkbox"/> <i>BC Catholic</i>                     | <input type="checkbox"/> mass for shut-ins |
| <input type="checkbox"/> canadiandailymass.com                  | <input type="checkbox"/> Salt + Light TV   |
| <input type="checkbox"/> cccb.ca                                | <input type="checkbox"/> Vision TV         |
| <input type="checkbox"/> Eternal Word Television Network (EWTN) | <input type="checkbox"/> other             |
| <input type="checkbox"/> <i>The Catholic Register</i>           | <input type="checkbox"/> none              |

Q14 Did you share with your members the League sponsored mass on April 26, 2020 in honour of the Feast of Our Lady of Good Counsel?

- yes  no

### Media to Promote the League

The introduction of electronic media expands the League's ability to publicize Christian values.

Q15 Has your council

- |   | yes                   | no                    |
|---|-----------------------|-----------------------|
| encouraged members to visit the CWL on Facebook or Twitter                | <input type="radio"/> | <input type="radio"/> |
| encouraged members to use cwl.ca for current information                  | <input type="radio"/> | <input type="radio"/> |
| made use of local media to advertise your council's activities and events | <input type="radio"/> | <input type="radio"/> |
| organized a telephone committee to invite members to events               | <input type="radio"/> | <input type="radio"/> |
| urged your council to set aside a budget for publicity                    | <input type="radio"/> | <input type="radio"/> |
| used e-mail to send out meeting agendas or minutes                        | <input type="radio"/> | <input type="radio"/> |

Q16 What types of media have been used to promote your council's activities and events?

- |   |  |
|---|--|
| <input type="checkbox"/> On the Spot                            | <input type="checkbox"/> local cable television stations         |
| <input type="checkbox"/> bulletin inserts                       | <input type="checkbox"/> local newspapers                        |
| <input type="checkbox"/> community webpages                     | <input type="checkbox"/> local radio stations                    |
| <input type="checkbox"/> council websites                       | <input type="checkbox"/> national office promotional brochures   |
| <input type="checkbox"/> church bulletin boards                 | <input type="checkbox"/> parish websites                         |
| <input type="checkbox"/> church bulletins                       | <input type="checkbox"/> placing newsletters in parish bulletins |
| <input type="checkbox"/> council designed promotional brochures | <input type="checkbox"/> school newsletters                      |
| <input type="checkbox"/> diocesan websites or newsletters       | <input type="checkbox"/> telephone committees                    |
| <input type="checkbox"/> e-mail                                 | <input type="checkbox"/> other                                   |
| <input type="checkbox"/> Facebook                               |  |

## Media Evaluation and Promotion of Good Content

Freedom of speech has been recognized as a basic right. With this freedom comes responsibility.

Q17 Has your council encouraged members to monitor media content?

- yes  
 no

I am not sure

Q18 Were there any instances in 2020 where your council or members have spoken out about inappropriate content? If so, what was the offending material and what was the result of your action?

## Media: Newsletters and Bulletins

The written word is a fixed and visible means of publicity.

Q19 Does your council produce a newsletter?

yes

no

Q20 If yes, who prepares the newsletter?

- an appointed member  
 I do  
 president

- secretary  
 other

Other, please specify.

Q21 How is the newsletter distributed?

- e-mail  
 mail  
 parish bulletin

- website subscription  
 Facebook  
 parish mail slots

## Media Relations

Positive relationships promote positive images.

Q22 What methods have been used to work with your local media for the benefit of the League?

- invited them to attend an event  
 submitted material for publication  
 sent thank you cards after an event was advertised

- advertised with them  
 We haven't worked with the local media.  
 I do not know.

# Pornography

Pornography dictates that the satisfaction of one's own desires is all that matters. It leaves in its wake broken marriages, estranged and molested children, shattered young people, and deteriorating neighbourhoods.

Q23 What steps have you taken to become informed about the influence that pornography has on children and adults?

- |  |  |
|--|--|
| <input type="checkbox"/> attended a seminar/conference on the topic                                      | <input type="checkbox"/> reviewed current legislation                                    |
| <input type="checkbox"/> viewed the website <a href="http://fightthenewdrug.org">fightthenewdrug.org</a> | <input type="checkbox"/> I haven't taken any additional steps to become aware this year. |
| <input type="checkbox"/> read newspaper articles   | <input type="checkbox"/> other   |

Q24 Did your council distribute the League's Pornography Hurts postcards? If so, in what month?

- |                                   |   |
|-----------------------------------|---|
| <input type="checkbox"/> January  | <input type="checkbox"/> June-September                         |
| <input type="checkbox"/> February | <input type="checkbox"/> October                                |
| <input type="checkbox"/> March    | <input type="checkbox"/> November                               |
| <input type="checkbox"/> April    | <input type="checkbox"/> December                               |
| <input type="checkbox"/> May      | <input type="checkbox"/> We chose not to participate this year. |

Approximately how many postcards were sent? If none, enter 0.

Approximately how many responses were received? If none, enter 0.

Q25 Has your council promoted the *Over 18* documentary?

- |                           |                          |
|---------------------------|--------------------------|
| <input type="radio"/> yes | <input type="radio"/> no |
|---------------------------|--------------------------|

Q26 If yes, did you hold information sessions?

- |                           |                          |
|---------------------------|--------------------------|
| <input type="radio"/> yes | <input type="radio"/> no |
|---------------------------|--------------------------|

Q27 Has your council promoted the film *Red Light Green Light*?

- |                           |                          |
|---------------------------|--------------------------|
| <input type="radio"/> yes | <input type="radio"/> no |
|---------------------------|--------------------------|

Q28 If yes, did you hold information sessions?

- |                           |                          |
|---------------------------|--------------------------|
| <input type="radio"/> yes | <input type="radio"/> no |
|---------------------------|--------------------------|

Q29 Resolution 2017.02 Mandatory Age Verification Mechanisms for Adult Pornography Websites was adopted at the 2017 annual national convention. It requests the federal government to enact laws requiring these mechanisms to prevent minors from accessing pornography. Has your council acted?

yes

no

contacted members of parliament, the minister of justice and the prime minister requesting this legislation

encouraged members to become educated on Internet safety and responsible and appropriate technology use

made members aware of the lack of age verification controls on adult websites

monitored the federal government's response to the issue

Q30 Resolution 2004.11 Link Between Violent, Graphic Imagery and Aggressive Behaviour and the Mechanics of Killing. Has your council?

yes

no

written to provincial/territorial government to establish procedures to prohibit the sale and/or rental and/or distribution to minors of videos, movies and games that contain graphic imagery which promotes violence and even killing as an acceptable behaviour

ensured that the educational system contains required curricula to provide students with the tools to respond thoughtfully and critically to media content

Q31 Resolution 2002.11 Responsible Internet Use for Children. Has your council?

yes

no

encouraged federal government to continue supporting research and development of tools to protect children against offensive content on the Internet

encouraged members to educate themselves and their families on safe, wise and responsible Internet use

## Strategic Planning

Q32 Have you shared with your members the strategic planning information?

yes

no

Q33 Have you shared with your members the strategic planning information as printed in *The Canadian League* magazine?

yes

no

Q34 Are you aware of the strategic planning monthly updates on the national website?

yes

no

Q35 Is your council reciting the strategic planning's Renewal Prayer, found on the national website, at your meetings?

yes

no

## Summary and Final Thoughts

Q36 Have you viewed the national website?

yes

no

Q37 Provide your thoughts. Do you like it? What do you like?

Q38 Is there anything else you would you like to share about your council's communications activities? Do you have a success story to share either from your council or yourself?

Q39 What is your biggest challenge of this standing committee? How do you plan to address it?

Q40 Do you have any new ideas, projects, workshops you have used that have had good results? Please share.



**REMINDER: PRINT THIS REPORT BEFORE YOU HIT THE SUBMIT BUTTON.**

Thank you for sharing the good work of your council.

May Our Lady of Good Counsel guide you always!

Love & prayers,  
Doreen Gowans  
National Chairperson of Communications