



On Your Marks, Get Set – GO!

The implementation committee has listened to members and worked hard on their behalf since the first meeting in Winnipeg in November 2018. The committee prepared the Strategic Initiative Overviews for the three top strategies as identified by League sisters, had these approved by the national executive and put a call out to each member to submit her name for one of three working groups. The committee then selected and received approval for the members to serve on each of these working groups. Over the last couple of months these women (their names are posted on the national website under “[Implementation of the Strategic Plan](#)”), created a detailed action plan for submission to the implementation committee. In Winnipeg, July 4–5, the committee met to review and give approval for these action plans and NOW, the gun has been fired and we are out of the starting blocks!

Goal One has two key strategies for year one, both of which are HUGE tasks! The marketing working group, has a five-year mandate and will address three strategies:

1. Increase awareness about the League within the church through marketing.
2. Market the League as an association that showcases the strength of Catholic women grounded in faith, ready and willing to act.
3. Position the League as an organization for all Catholic women that encourages and supports their role and responsibility in the church and society.

The reorganization working group has a two-year mandate and will address six strategies:

1. Reorganize
2. Reduce the number of standing committees to three to align with the core values of faith, service and social justice.
3. Streamline executive offices at all levels and create distinctive roles for each level.
4. Examine the current levels of the League.
5. Simplify procedures and reporting processes.
6. Enhance the role of the standing committee chairpersons from a reporting role to rotating the meeting program among them.

Goal Four has one key strategy for year one. The affirmation working group has a one-year mandate to include (leave no member behind), affirm (make members feel welcomed, needed and wanted), and validate all members. The outcome of the group will be increased member satisfaction.

This submission is the first of what will become monthly submissions posted on the national [Facebook](#) page and the national [website](#) that will keep members up to date on the progress of the working groups and the activities and progress of the implementation committee. These posts will be close to the beginning of each month so make sure you check for the most recent news!

One appeal I make, is for members’ commitment to support all of those involved in bringing this Strategic Plan to life, through daily prayers. A [prayer](#) is posted on the national website to unite members across the country through prayer. The committee counts on, and needs this commitment as we move forward with this monumental task.

Your League sister,

Sr. Susan Scott CAF