



## DO YOU HAVE A PASSION FOR ACTION, CHANGE, GROWTH AND ORGANIZATION?

Are you excited and looking forward to the envisioned future of the League through the implementation of the five-year strategic plan? Is your answer “Yes?” Then the Implementation Committee has an exciting, personal invitation to extend to you! Members are needed to volunteer for this year’s working groups. Working on a strategy of your choice, you will work with women from across Canada, and create and implement action plans to bring your strategy to life.

The committee is looking for **17 members** for this year, the first of five opportunities when volunteers will be invited to participate. All applicants may be given an opportunity to participate regardless if they are selected for working groups for this year.

## THE GOALS

In 2018, the national executive commissioned a strategic planning study. The input provided by over 4,000 members has enabled the committee to set the objectives and strategies for implementation over the next five years. More information may be found at <https://cwl.ca/wp-content/uploads/2019/02/CWL-Strategy-Report-draft-5.pdf>.

## THE WORKING GROUPS FOR 2019

You will work independently as well as part of a team. The groups will become active immediately.

### Goal 1 – Marketing the League

Increase awareness about the League within the church, market the League as an association that showcases the strength of Catholic women grounded in faith ready and willing to act, and position the League as an organization for all Catholic women that encourages and supports their role and responsibility in the church and society. Research, evaluation, marketing planning, development and implementation of marketing and communications products will be included in this strategy. Previous experience in marketing is an asset. **Time Commitment:** May 2019-March 2023. Approximately 1-2 hours weekly and biweekly teleconference calls.

### Goal 1 – Reorganizing the League

Reduce the number of standing committees to three to align with the core values of faith, service and social justice, streamline executive officers at all levels and create distinctive roles for each level. Examine the current levels of the League, simplify procedures and reporting processes and enhance the role of the standing committee chairpersons from a rotating role to the meeting program among them. Given the scope of this strategy, there will be 2-3 sub-working groups with implementation committee leaders managing each group. **Time Commitment:** May 2019-August 2020. Approximately 1-2 hours weekly and biweekly teleconference calls.

### Goal 4 – Value and Affirm Members

Address how the League values and affirms members. Includes leave no member behind and affirm (make members feel welcomed, needed and wanted), and validate members. Create and deliver an action plan which enables every woman to feel welcomed and to realize that she is the greatest asset in the League. **Time Commitment:** May 2019-August 2020. Approximately 1-2 hours weekly and biweekly teleconference calls.

All members are welcome to apply, regardless of League experience!

## I WANT TO BE INVOLVED! HOW DO I APPLY?

Locate and complete the digital application at <https://kimscammell.typeform.com/to/Jl6lwk>. Provide one letter of reference to [info@cwl.ca](mailto:info@cwl.ca). Application deadline is Monday, April 22, 2019.

