



# The Catholic Women's League of Canada

## MEMO

**DATE:** March 31, 2025  
**FROM:** Dorothy Johansen, National Secretary-Treasurer  
**TO:** Provincial Presidents and Secretaries  
**CC:** National Officers  
National Life Member Liaison  
**ENCL:** National Development Fund Package

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Please forward this message to secretaries and treasurers  
according to your provincial communications protocol.

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### **Communications Plan**

The communications plan mentioned at the convention in 2024 is the path forward for the next year. Please refer to the [plan](#) on the [national website](#) for details. This plan encourages more communication by emailing less often so councils can better plan their upcoming activities. The board also promotes the continuing use of permanent email addresses for council executive roles so the email does not need to change when a new executive member is installed.

### **National Development Fund**

The guidelines for the National Development Fund have been revised to make it easier for everyone to understand what the fund covers so that applications can be forthcoming and, if they meet the criteria, approved more quickly.

The fund allows councils to:

- visit parishes without councils to present the benefits of membership
- assist in the organization of parish councils
- assist parish, diocesan and provincial councils to promote League leadership training and other development workshops that are available in the League
- promote League development through spiritual development

## Website Changes

Work is being done to place League resources in a members-only area that requires members to log in to view. Your login ID is your membership number. If you do not have your card, ask your council membership person what it is so you can sign in when this work is complete. Placing the resources behind a login will allow more information to be shared with members rather than being mindful that anyone can see the website and resource information.

## Our Lady of Good Counsel Mass – April 26, 2025

The League is sponsoring a Mass in honour of Our Lady of Good Counsel on Saturday, April 26<sup>th</sup>, the feast day of Our Lady of Good Counsel.

Held and recorded in advance in Pickering, Ontario, the Mass is offered for living and deceased members, their families, spiritual advisors and the League's well-being. Members can view the televised Mass and pray virtually with their sisters across Canada.

The broadcast time will vary depending on where viewers live. Most of the channels where the Mass will air are listed below. Please encourage members to check the schedule for the channel of their choice to see what time it airs in their location. For more details, visit the [Daily TV Mass](#) website.

- Daily TV Mass ([website](#))
- Daily TV Mass ([YouTube](#))
- [FaithTV](#)
- [JoyTV](#)
- [Salt + Light TV](#)
- [Vision TV](#)
- [Yes TV](#)